

Dear Sir,

Greetings..

This is regarding the Internship Programme for your Students. Attached is the Internship programme for your kind perusal.

About Shriram Life Insurance :-

Shriram Life Insurance is 13 year old company with Head Office located in Hyderabad , part of Shriram Group. SLIC is one of the most profitable company in India and serving to 'AAM ADMI' as motto. SLIC had started Digital Business Channel in 2017 and this is the one of the most fastest growing verticals in Life Insurance industry. We also are having 400 seated call Centre in Hyderabad serving the many clients of Digital business.

Shriram Life Insurance has won award for " Best use of Digital for Social & Economic Development " & also was awarded with a "Special Mention" for Digital Innovation Award, in the Drivers of Digital Summit and Awards 2018 held in Mumbai in December 2018 .

Shriram Life Insurance Company has focused on reaching the Aam Aadmi through a strategic mix of digital marketing campaigns in regional languages – initially through Hindi, Marathi, Tamil; and with the use of innovative mobile applications like SureBuddy and Financial Advisory App which was specifically targeted towards the common man.

SureBuddy App helps customers take the first step towards investing in insurance by providing sponsored life insurance worth Rs. 50,000 to users viewing a specific number of advertisements in a day.

Shriram Life Insurance's Financial Advisory Program is driven by a mobile application designed to benefit the rural population and provide them with a diagnostic of their financial health. The application is an effort towards economic inclusion by helping people in the lower income groups understand their level of financial insecurity and the importance of life cover, saving and investments.

Shriram Life Insurance endeavours to achieve true financial inclusion with a focus on leveraging technology for new innovations; ease of doing business and improving insurance fundamentals with the aim of providing greater value to its customers.

In our endeavour to expand our team we are looking at fresh MBA / BBA / B.com graduates to undertake internship who can be trained for this vertical.

Looking forward for your positive response to take this further.

Thanks and Regards,
Mehul Bhayani
Digital Business - Relationship Manager
Contact - 9840060994

PU/DA00N/ISW/2019-20/964

To,
The Systems Manager
Kindly host this
on the website.
A. Meek. Kulkarni
24/7/19

The Dean
Student's Welfare
Students Service Centre
Jawahar Education Society
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7/24/2019

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